



## Privacy Policy

*Last Updated: March 2018*

**Introduction.** This Privacy Policy discloses the University of Minnesota's (the "University," "we," or "us") privacy practices for its Dexalytics website (the "Site"). This Privacy Policy is subject to the *University of Minnesota Online Privacy Statement*, at <http://privacy.umn.edu/> and its *Acceptable Use of Information Technology Resources* administrative policy, at <https://policy.umn.edu/it/itresources>.

The Site may contain links to other websites for your convenience and information. We are not responsible for the privacy practices or the content of those sites.

**General.** We may principally gather two kinds of information from you or about your use of the Site: (i) information you supply, such as importing Dual-Energy X-Ray Absorptiometry (DXA) scans and (ii) other information we or a third party collects technologically which may include information to track your use of the Site. We also may gather information you choose to post onto the site.

**User generated content.** In order to use the site functionality, you will upload and/or import body composition information derived from DXA scans. It is the sole responsibility of the user to assure that the scans were performed accurately and that the process is appropriately followed to upload and/or import the information into the Site. You acknowledge that failure to accurately scan and/or appropriately upload or import the information may produce inaccurate results.

**Information collected using technology.** We may gather non-personal information to track your use of the Site. Specifically, we may collect non-personal information about the computer, mobile device or other device you use to access the Site, such as IP address, geolocation information, unique device identifiers, browser type, browser language and other transactional information. We may use "cookies," Web beacons, HTML5 local storage and other similar technologies to allow us to manage access to and use of the Site, recognize you and provide personalization, and help us understand how people use the Site. You may not be able to access certain areas of the Site if your computer does not accept cookies from us. We do not respond to browser-based "do not track" signals. We may gather information automatically and store it in log files. This information may include Internet protocol (IP) addresses (the region or general location where your computer or device is accessing the Internet), browser type, operating system and other usage information about the use of the Site, including, without limitation, a history of the pages you viewed.

**Information collected by third parties.** Individuals or companies not affiliated with the University of Minnesota may be permitted to offer services to you in the Site. These individuals and companies may place or recognize cookies, Web beacons or other technology to track certain non-personal information about your use of the Site. We have no responsibility when third parties use cookies or otherwise track you or your use of the Site.

**Use of information gathered.** We use the information we gather about you to enable your use of the Site. We may perform statistical, demographic and other analyses of users of the Site to improve the Site and our users' experiences.

We may share information we collect with others in the University of Minnesota. We are obligated by law to share public data we collect. We are subject to the Minnesota Government Data Practices Act, Minnesota Statutes, §13.01 *et seq.* Public data stored on our servers or otherwise in our possession is subject to public inspection and disclosure unless exempt by law. We may occasionally release personal information as required by law, for example, to comply with a court order or subpoena.

We may sell or transfer information we collect, including, without limitation, your personal information we have gathered, as part of the sale or transfer of all or part of the Site to a private or other party. We may share information in aggregate or de-identified form. Nothing in this Privacy Policy restricts or conditions the use or sharing of aggregated or de-identified information in any way. We may contract with others to provide services on our behalf, in connection with providing access to the Site. We will generally restrict such service providers from using your personal information in any way other than to provide us services.

**Information protected.** We will take commercially reasonable steps, consistent with industry practices, to prevent unauthorized access, maintain data accuracy and ensure the appropriate use of your personal information. We cannot and do not promise you that your personal information is secure, that our efforts to protect it will always be successful or that your personal information will not be accessed by others.

**Legal Process.** We may access, preserve and disclose your personal information if we are required to do so by law or we have a good faith belief that such action is necessary to (1) comply with the law or with legal process; (2) protect and defend our rights and property; (3) protect against misuse or unauthorized use of the Site; or (4) protect the personal safety or property of our users or the public.

**Changes to This Policy.** We reserve the right to amend the terms of this Privacy Policy at any time. Any such changes will be posted on this page.